

## Media Relations



### OUR APPROACH

We know the Connecticut media.

With extensive experience working with the media in every corner of Connecticut, Sullivan & LeShane Public Relations delivers value for clients daily with strategic earned media opportunities placed for maximum effectiveness.

### OUR EXPERIENCE

- Numerous major issue-based press conferences
- Media briefings on landmark legislation
- Large-scale grand opening celebrations for global companies
- Dozens of live television interviews each year
- Millions of dollars in client Earned Media Value
- Regular columns/articles for clients in legacy publications
- Media partnerships on prominent issues



### OUR VALUE

Buoyed by excellent relationships in print, television, online and radio newsrooms across Connecticut, Sullivan & LeShane Public Relations is your choice in:

- Op-ed writing
- Subject matter expert articles
- Thought leadership
- Live television/radio interviews
- Press conferences/media events
- Multi-platform content generation
- Editorial board briefings
- Packaged television features
- Photo captions.



### CONTACT US:

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