

Legislative Support



OUR EXPERIENCE

Our client successes have included:

- Developing and rolling out a public awareness campaign on behalf of a statewide industry organization that helped gain passage of a first-in-the-nation environmental stewardship law.
- Creating media outreach opportunities to successfully secure vital one-time funding for Connecticut's community health centers.
- Creating and conducting annual online media briefings for a healthcare-based client to put them in touch with the reporters who cover their top legislative priorities at the State Capitol.
- Driving public awareness and support for a proposed law addressing a serious public safety threat on behalf of a statewide professional association.
- Expanding media support for legislation requiring financial literacy education in schools.
- Developing and managing a media campaign for the successful passage of a law allowing Connecticut to join an interstate voting compact.

OUR APPROACH

We wrote the playbook for integrated communications and lobbying. Collaborating with the government relations team at Sullivan & LeShane Inc., we craft our clients' strongest messages, coach their spokespeople, identify their critical stakeholders and build the right strategy to "flood the zone" so they can reach policymakers and key stakeholders.

We ensure our clients' positions are delivered using appealing key messages backed by indisputable facts.



OUR VALUE

We deliver integrated public relations and government advocacy our clients need to be understood and valued by all key stakeholders. By strategically utilizing the right communication platforms, we ensure our clients' voices reach—and are embraced by—decision-makers.

CONTACT US:

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